

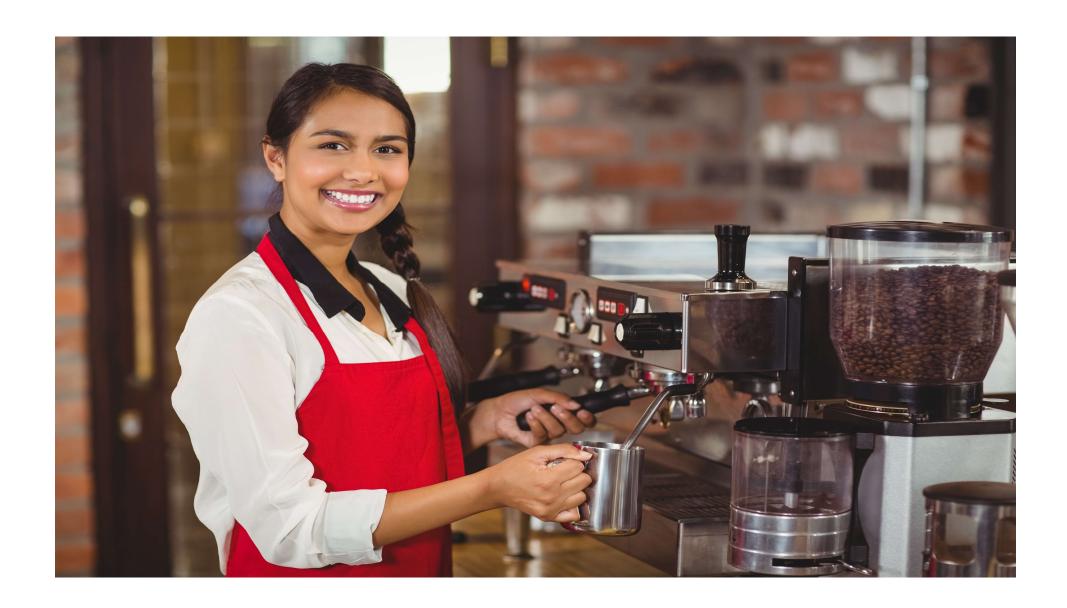
5 Massive Mistakes Business Owners Make In Your Virtual Negotiations



Scottish Expo May 2021

Scott Johnston

LL.B.(Hons) Barrister-at-Law





I saved £10,000 - in just ONE conversation!



Maggie Georgopoulos, author Up The Ladder In A Skirt What Invisible Cheques are YOU signing?

How often?



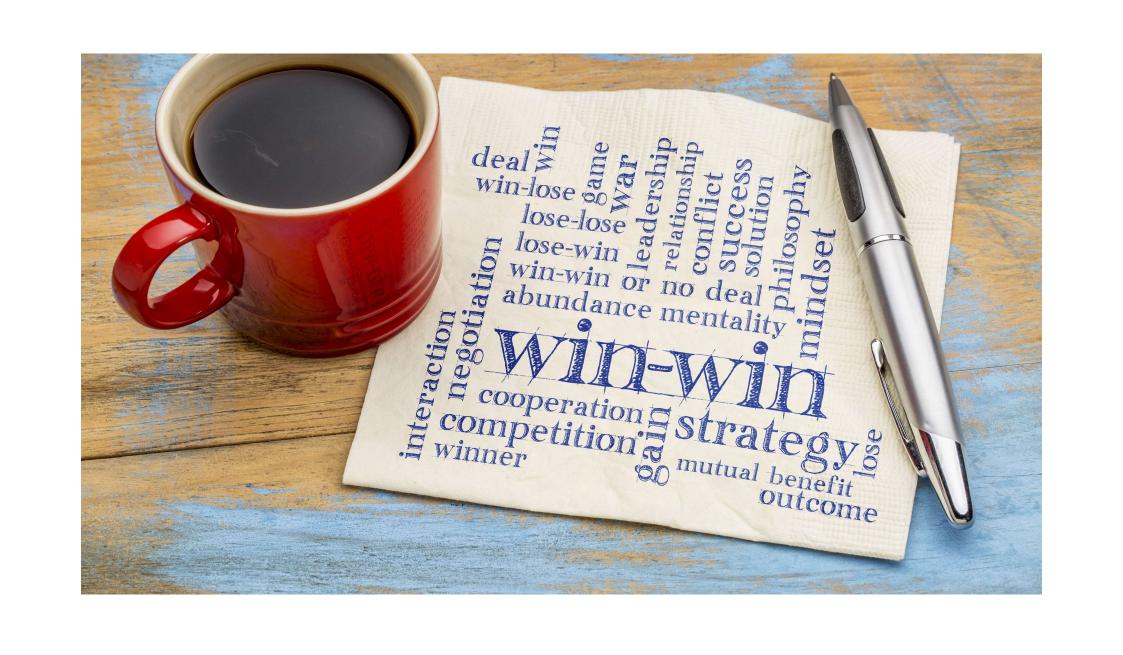


1. Always Negotiating

It's THAT important!





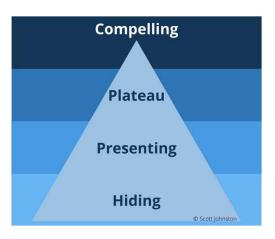




3. Compelling Personal Presence

Personal Presence Accelerator™















www.FindYourPresence.com





Testiculate To wave one's arms about while talking bollocks



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Do and Don't Distractions

Position – equality and eye contact

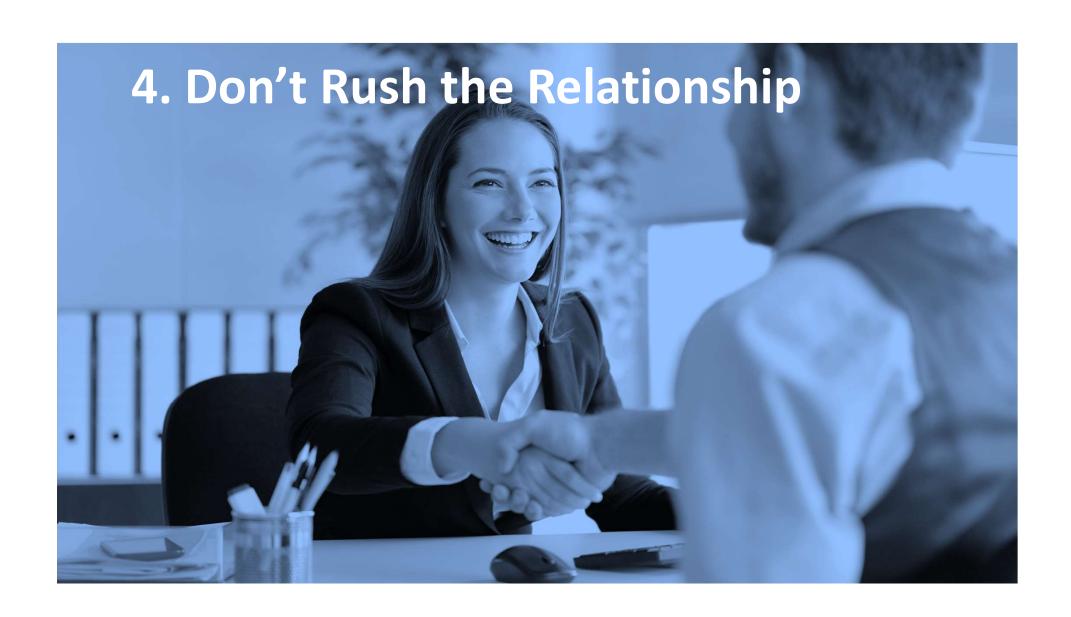
Camera – quality & convenience

Monitor – size matters

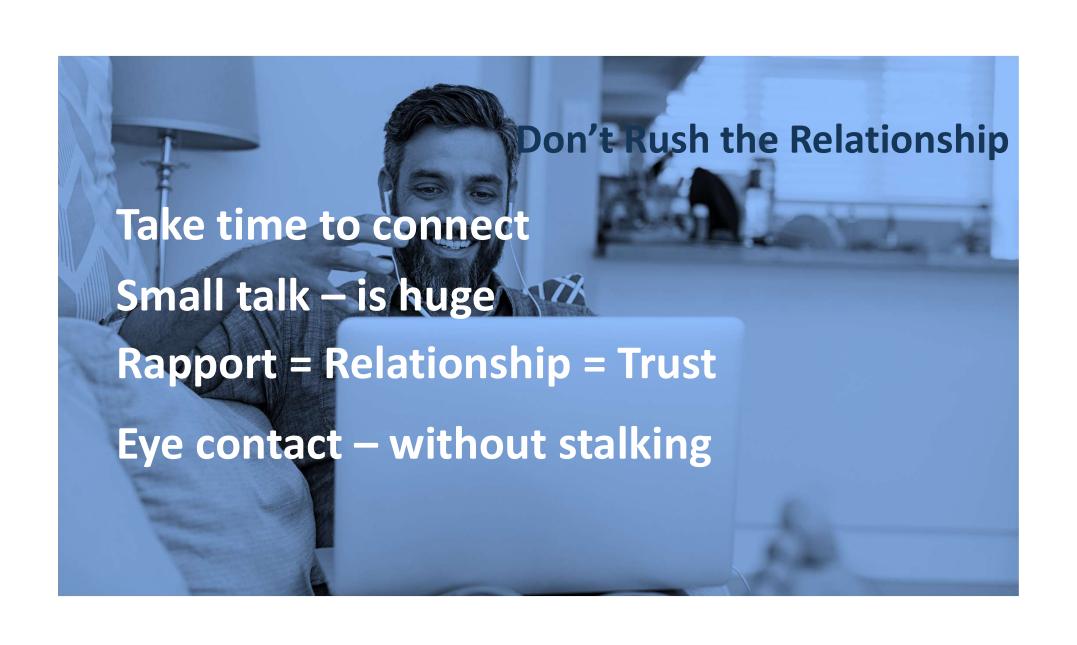
Lighting - ring lights and windows

Sound – external mic, on-show mic

Backgrounds – real, virtual, green screen







Energy = Vitality The 'Goldilocks approach'

Stand up or sit down – or both

Pause – your new best friend

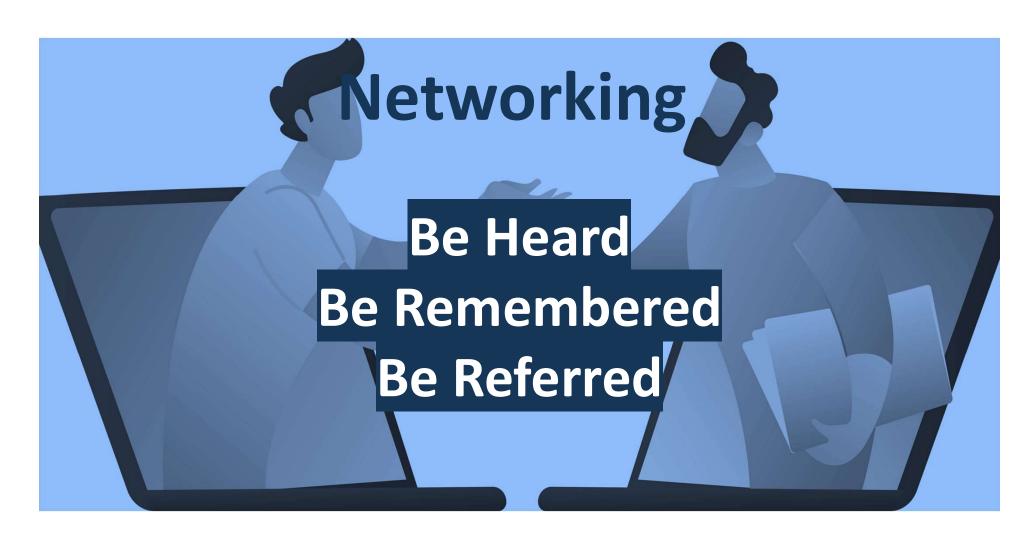






5. Networking







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1 x 1-2-1

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